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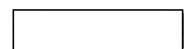
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NATIONAL PLANNING ASSOCIATION

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Personal



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February 7, 1955

Mr. Allen W. Dulles, Director Central Intelligence Agency Washington 25, D. C.

Dear Allen:

CJS-c

The enclosures may interest you and particularly Fred Smith's suggestion for a two-way international press conference when the NPA case study of the Philippine-American Life Insurance Company's operations is released to the public.

As far as I know, such a thing has never been done before but if we can pull it off and everything clicks, it should be a howling success. Because Magsaysay has already expressed his unqualified approval of the study and of the splendid contributions of the company studied, we can be reasonably certain that he will not say anything that would strike a sour note. Moreover, we would have a competent moderator at the New York dinner who could side track any questions that might be asked that might embarrass Magsaysay. This is unlikely to happen, however, since the press attending would be told that this conference is limited strictly to discussions about private industry operating in the Philippines, and the contributions of such companies as the Philippine American Life Insurance Company.

If you think this conference makes sense and you like the idea, how about your lunching with Fred Smith and me some day this week or next, and we will ask Stassen to join us?

By the way, Nevil and I are planning a Southern trip to get a little sunshine and golf and if you could possibly get away, we would love to have you join us. Can you do it?

With best regards to all the family,

Sincerely yours,

Charles J. Symington, Chairman

Policy Committee for NPA Case Studies

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